Permit #F00018957

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00018957 **Type of Permit:** FILMING **Release Date:** 08/11/2009

Production Company HELLO & CO

Insured Company Name HELLO & CO
Contact Phone No. 1 323-465-9494
Contact Phone No. 2
Fax 323-465-4203
Address 1641 N IVAR AVE
LOS ANGELES, California 90028

Production Title BIRDSEYE

Type of Production Commercial - Standard

Producer Pete Vitalie

Director Jacobs Briere

1st AD na na

Production Manager Kristin Porter

FilmL.A. Coordinator Roberto Martinez

Location Manager Adam Butt
Primary Phone Office - 323-465-9494
Secondary Phone Office - 310-892-9466

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$260.00
Notification Charge	$620.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$576.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$480.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $3,066.00

Number of Locations 4

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Summary Information — Location

Permit Number F00018957
Production Company HELLO & CO
Insured Company HELLO & CO
Production Title BIRDSEYE

Location Manager Adam Butt
Primary Phone Office - 323-465-9494
Secondary Phone Office - 310-892-9466

Location Address 317 S Broadway, Los Angeles, CA, 90013

Location Names

Location Type Market

Location Description

Film Dates 8/12/2009 - 8/12/2009 05:00 - 15:00

Open or Closed to the Public Open

Generic Conditions

Please see attached document Adam Butt Hello Co Letter701.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	55
LA City UFSO assigned	23938
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities LOCATION CANCELED 8/10;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note LOCATION CANCELED 8/10

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs E/S Hill St., 3rd. St. South 200' ***CANCELED 8/10***
W/S Broadway, 3rd. St. to 4th. St ***CANCELED 8/10***

Approximate Footage 301 - 600 **Log Number** 10-01777

Date(s) 8/12/2009 to 8/12/2009 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs S/S 3RD ST.,BROADWAY - HILL ST ***CANCELED 8/10***

Approximate Footage 301 - 600 **Log Number** 10-01777

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Summary Information — Location

Permit Number	F00018957	**Location Manager**	Adam Butt
Production Company	HELLO & CO	Primary Phone	Office - 323-465-9494
Insured Company	HELLO & CO	Secondary Phone	Office - 310-892-9466
Production Title	BIRDSEYE		

Date(s) 8/12/2009 to 8/12/2009 **Time(s)** 00:00 to 00:00

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Summary Information — Location

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Production Company HELLO & CO
Insured Company HELLO & CO
Production Title BIRDSEYE

Location Manager Adam Butt
Primary Phone Office - 323-465-9494
Secondary Phone Office - 310-892-9466

Location Address 4140 Stansbury Ave, Los Angeles, CA, 91423

Location Names

Location Type Private Residence

Location Description

Film Dates 8/12/2009 - 8/13/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
FilmLA Monitor required at a minimum of four hours.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 1 OFF DUTY LAPD REQUIRED FOR SAFETY

Coordinator Note 1 FILM LA MONITOR REQUIRED FOR 4 HOUR MINIMUM FOR BOTH 8/12 AND 8/13

Parking

Base Camp
Location Type : Private Parking Lot
Street : 14130 Riverside Drive

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs Post 400' in front of 4140 Stansbury Ave.

Approximate Footage 301 - 600 **Log Number** 10-01778

Date(s) 8/12/2009 to 8/13/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00018957
Production Company HELLO & CO
Insured Company HELLO & CO
Production Title BIRDSEYE

Location Manager Adam Butt
Primary Phone Office - 323-465-9494
Secondary Phone Office - 310-892-9466

Location Address 910 Chautauqua Blvd, Pacific Palisades, CA, 90272

Location Names

Location Type Private Residence

Location Description

Prep Dates 8/13/2009 - 8/13/2009 07:00 - 19:00

Film Dates 8/14/2009 - 8/14/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.

Please see attached document Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	55
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 1 OFF DUTY LAPD REQUIRED FOR SAFETY

Coordinator Note FILM LA MONITOR REQUIRED AT 06:00

Parking

Base Camp
Location Type : Private Parking Lot
Street : Riviera Country Club

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs E/S CHAUTAUQUA BL.,910 CHAUTAUQUA BL - NORTH 400'

Approximate Footage 301 - 600 **Log Number** 10-01832

Date(s) 8/14/2009 to 8/14/2009 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Location 4 of 4

Permit Number F00018957
Production Company HELLO & CO
Insured Company HELLO & CO
Production Title BIRDSEYE

Location Manager Adam Butt
Primary Phone Office - 323-465-9494
Secondary Phone Office - 310-892-9466

Location Address 622 N Main St, Los Angeles, CA, 90012

Location Names EL PUEBLO DE LOS ANGELES

Location Type Park

Location Description EL PUEBLO DE LOS ANGELES

Prep Dates 8/11/2009 - 8/11/2009 08:00 - 20:00

Film Dates 8/12/2009 - 8/12/2009 05:00 - 15:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	55
LA City UFSO assigned	23938
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk & street; Exterior Dialogue; farmer's market scene,plaza area,condor; Ufso required at 07:00;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Company must contact John Kopczyski 213-485-8225 prior to shoot

Coordinator Note UFSO REQUIRED AT 07:00

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs E/S MAIN ST.,ARCADIA ST - NORTH 200'
W/S LOS ANGELES ST.,ARCADIA ST - NORTH 200'

Approximate Footage 301 - 600 **Log Number** 10-02011

Date(s) 8/12/2009 to 8/12/2009 **Time(s)** 11:00 to 22:00

NOT A PERMIT

Permit #F00018957

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Hello & Co. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

Hello & Co.
Name of Principal

By: _____
Representative's Signature

Adam Butt
Print Representative's Name

Loc. Mgr.
Representative's Title

1641 N. Ivar
LA. CA 90028
Principal's Address

310 8929466
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NOT A PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT